



April 27, 28 & 29, 2012
2012 Dogwood Festival
Kid Zone Vendor Rules

1. Application for space and its acceptance constitutes a contract to use the space assigned by the Dogwood Festival Committee. The Dogwood Festival Committee retains the privilege of changing locations of Kid Zone Vendors for logistical reasons at any time during the Festival. When possible, locations may be assigned by previous occurrences and the timing of receipt of Kid Zone Applications. Requests for specific locations cannot always be honored; however, the Dogwood Festival Committee will give consideration using reasonable judgment in considering each Kid Zone Vendors needs in relationship to availability, other assigned locations, and the need for the operational efficiency of the Festival.
2. **Kid Zone Vendor Fees:**
 - a. Vendor Space Fee \$200
 - b. Commission 15% of Daily Gross Sales
3. Payment of **Vendor Space Fee** must be paid prior to any Kid Zone Vendor being allowed to set up in the Festival.
4. **Festival Operating Hours are 9:00 am to 7:00 pm on Friday and Saturday and 10:00 am to 5:00 pm on Sunday.**
5. **Payment of Commission of Daily Gross Sales will be required of all Kid Zone Vendors as follows:**
 - a. Friday sales commission paid Saturday morning, April 28, between 8:00 and 10:00 am, at the Dogwood Festival Committee Booth.
 - b. Saturday sales commission paid Sunday morning, April 29, between 10:00 and 11:00 am, at the Dogwood Festival Committee Booth.
 - c. Sunday sales commission paid Sunday evening, April 29, by 6:00 pm, at the Dogwood Festival Committee Booth.
6. **Commissions of Daily Gross Sales not paid by the time limits specified in item seven (7) above will subject the Kid Zone Vendor to an additional 5% commission for a total of 20%.**
7. Kid Zone Vendors are responsible for any and all applicable taxes. By submitting a Kid Zone Vendor application, you agree to abide by any applicable tax laws. The Dogwood Festival Committee will provide tax forms and information in the Kid Zone Vendor packet provided at check in time.
8. **All applications for Kid Zone Vendors must be in the Chamber of Commerce office on or before February 1, 2012 to be considered.** The Dogwood Festival Committee will have the final decision on any exceptions. **Kid Zone Vendors not accepted into the Festival will be notified via letter or email.**
9. **The Dogwood Festival Committee will decide what types of games, rides, entertainment sales are acceptable for the Festival.** There may be other Kid Zone Vendors selling the same or similar entertainment items as yours. Quality, price, salesmanship, and "buyer preference" will prevail when sales are made. The Dogwood Festival Committee will carefully screen all Kid Zone Vendors and their entertainment services to minimize duplication in the Festival. **Some items in your entertainment package may be rejected by the Dogwood Festival Committee to avoid duplication while others may not.**
10. **The Dogwood Festival Committee will decide which Kid Zone Vendors are acceptable and allowed into the Festival. Any Kid Zone Vendor who is unacceptable to the Dogwood Festival Committee,**

for any reason that is not arbitrary or capricious, will either have their application denied or will be asked to leave the Festival without a refund.

11. Any Kid Zone Vendor who has a complaint must make it in writing to the Dogwood Festival Committee for their consideration. Continued verbal complaints will result in the Kid Zone Vendor being asked to leave the Festival without refund of fees or commissions.
12. **Setup:** Kid Zone Vendors are not to set up prior to checking in with the Dogwood Festival Committee. You may not have the location you occupied the previous year and will be required to relocate if set up in a location assigned and to be occupied by another Kid Zone Vendor. The Chamber of Commerce office does not have location assignments. The Chamber will only confirm Kid Zone Vendors approved or rejected for participation in the Festival.
13. Kid Zone Vendors must be set up prior to 9:00 a.m. on Friday, April 27, unless the Kid Zone Vendor contacts the Dogwood Festival Committee and is approved a variance due to an emergency or unavoidable delay.
14. **All Kid Zone Vendors must remain until the end of the Festival unless specifically approved a variance by the Dogwood Festival Committee. Applications from Kid Zone Vendors vacating the Festival early without good cause and proper notification of the Dogwood Festival Committee will not be accepted for the following year's Festival.**
15. All Kid Zone Vendors should make a strong effort to vacate the Festival no later than 7:00 p.m. on Sunday.
16. Kid Zone Vendors who occupy customer parking spaces near the Festival will be requested to move their vehicle. **If this is not done, these vehicles will be towed at the Kid Zone Vendor's expense.** Handicap parking is available at the corner of Mt. Olive and University streets. For more information regarding parking, please contact the Chamber of Commerce at 479-524-6466.
17. **Refund of Vendor Space Fee for Kid Zone Vendor cancellations will be made with notice to the Chamber of Commerce prior to April 1, 2012. If Cancellation notice from Kid Zone Vendor is received April 1 or later, there will not be a refund, no exceptions.**
18. The Dogwood Festival **never CANCELS** due to weather. **Kid Zone Vendors are to come prepared to deal with this issue.**
19. **The Dogwood Festival Committee is the only entity that interprets the Festival Rules. The Dogwood Festival Committee reserves the right to interpret, modify, delete or add to the rules as necessary for the smooth, sound, safe and efficient operations of the Festival.**

By placing my signature below, I acknowledge that I have read, understand, and agree to abide by these rules. I further agree to return a copy of this signed document to the Chamber of Commerce along with my completed Kid Zone Vendor Application and applicable fee.

Vendor Signature

Date